Softech Systems.

Innovating your world

The Softech Story

From the start, Softech Systems has been focused on creating solutions to bring about change; across continents, countries, cities and organizations.

Every solution is carefully curated to add value to businesses who are driving positive impact globally.

Our founders brought back best practices from around the world which fueled one goal; **construct robust software that lasts generations.**

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Bespoke Software

Softech Systems is a 24/7 full service agency that has 25+ years of experience in creating custom-made software for businesses domestically and internationally.

Developing software that is tailor-made to specific needs means dynamic, adaptive solutions that bring about impactful change.

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Insightful Solutions

Using insights from our customers, we can identify key issues in businesses that are causing unnecessary bottlenecks.

As a company primarily built to solve problems through technology, each of our solutions caters to addressing specific issues faced by our customers.

Our job is to create systems that provide seamlessness through the skills and expertise we bring to the table.

Cloud Services

SaaS

Web Development

Internet of Things

Mobile Development

Resource Augmentation

Back Office

Software Architecture

Databases

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IoT

Softech Systems has a specialized workforce to build IoT products using ZigBee, Allyon, Thread with PHP, .Net Core, Java and Node.js.

Over a period of the past 8 years, Softech has developed several mobile apps and web portals for IoT related products.

Healthcare

In collaboration with US partner Zealacare, we worked closely with patient care facilities to bring to market wearable technology for autonomous and wireless patient monitoring.

The technology helped inform and alert the care staff on patient health without being in close proximity to the patient.

Consumer Appliances

Working with Heaven Fresh Inc. and Danby in Canada, we developed smart apps for their humidifier and air purifier devices.

These applications focused on providing alerts on the functionality of the devices as well as monitoring changes in the environment.

Amazon Web Services

Teams at Softech Systems consist of solution architects and developers who have the necessary expertise to work on AWS.
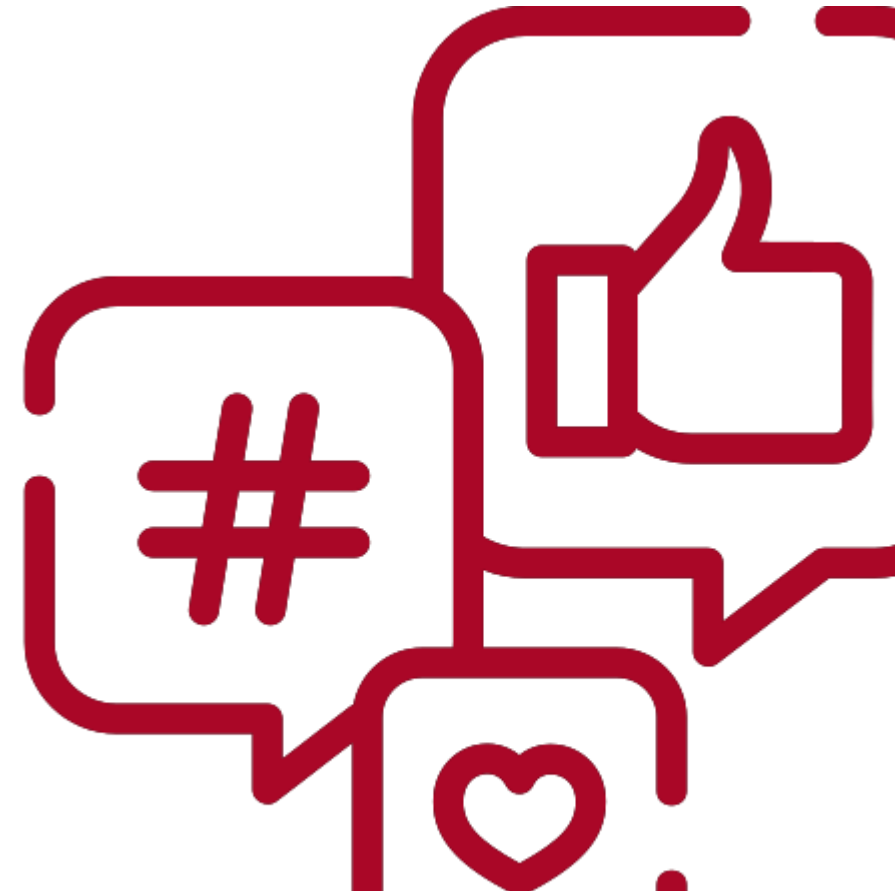
As a part of this sphere, Softech Systems can
- conduct fresh development on AWS
- migrate applications to the cloud and integrate to AWS to avail its advantages
- optimize existing solutions by restructuring them to reduce billing costs

Softech Digital

We have a comprehensive media house that offers 360-degree digital marketing services to clients.

Our in-house team, consisting of skilled business developers, account managers, graphic designers, animators, photographers, videographers and UI/UX designers who enable us to provide end-to-end solutions tailored to client needs.
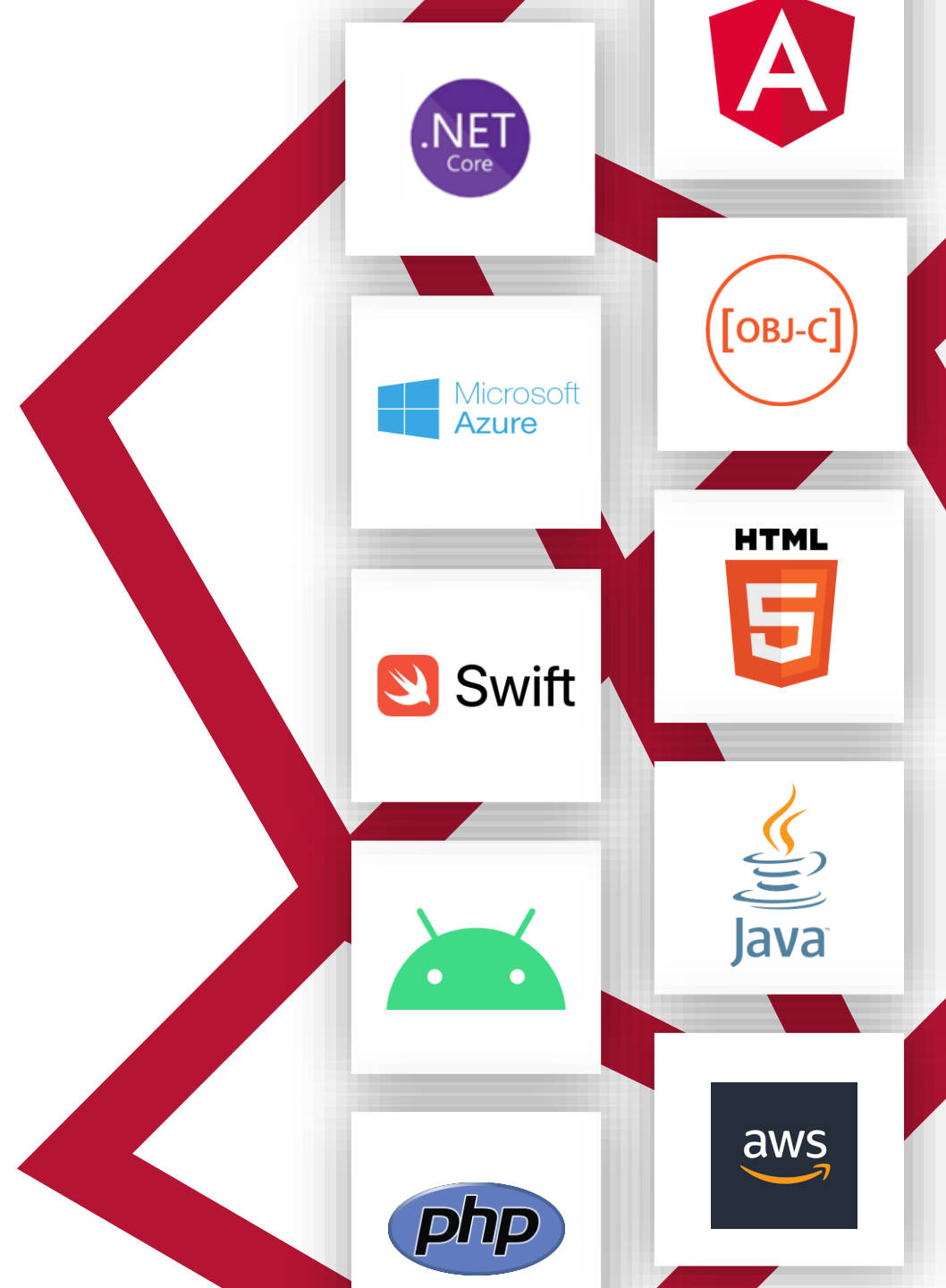
Resource Augmentation

As part of our software solutions service, we offer high performing teams of developers with a world of experience and technical expertise. We can add or remove any resource pool depending on the growing needs of our clientele.

This allows for seamless modular integration, boosting efficiency for a fraction of the cost and a very quick turnaround time.

Cutting Edge Technology

With expertise in React, AWS, Python and more, we are well equipped to tackle diverse project requirements. Our ability to ensure top-notch software solutions is to stay updated with the ever-evolving technology landscape.

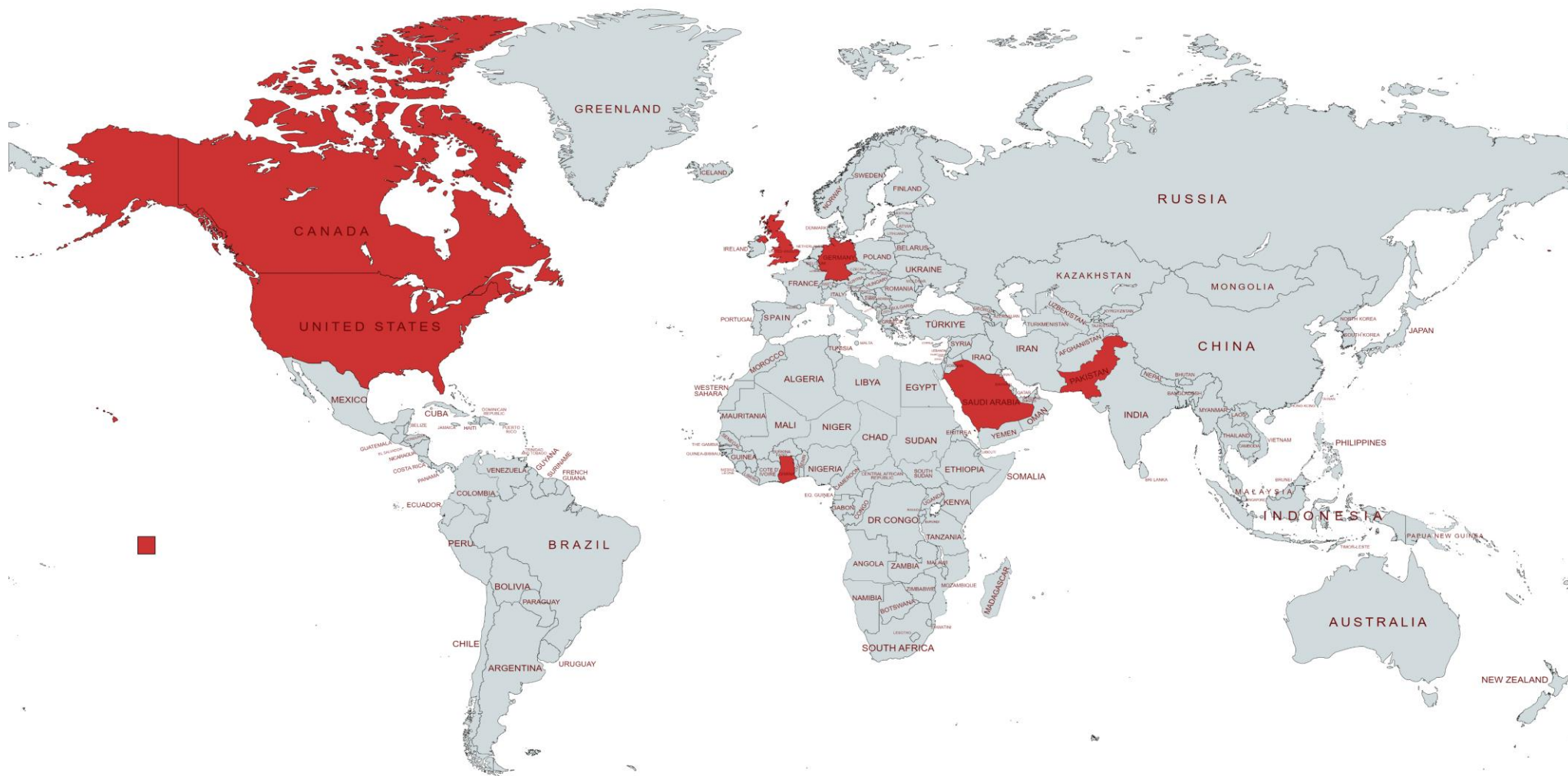# Who We Serve

Two Decades of Growth

As systems become bigger, they need proper regulation. They strain weak links as countries emerge into larger versions of themselves.

What becomes required is a revolution in how industries are being run and the impact they are generating; a strategic collaborative approach to building these systems to ensure a large scale uplift.

By identifying this need of collective action, Softech Systems found itself in the midst of creating powerhouse software, to sustain core industries for countries around the world.

We have 150+ customers across multiple continents

Global Footprint

Our partners have access to the very best of what we have to offer. They give us room to innovate and be adaptive while keeping integrity in their work.

Softech operates in the service business. Our job is to serve companies like these to outperform, to build their core systems for strong foundations to carry them forward.

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J.P.Morgan

OGOUL TECHNOLOGY   Innovation Made Real

ERICSSON

Databank   Leadership

Ecobank   The Pan African Bank

InvestCap.

Stanbic Bank

NIT   NATIONAL INVESTMENT TRUST LIMITED

PUNJAB INFORMATION TECHNOLOGY BOARD   www.pitb.gov.pk

Bank AL Habib

Allied Bank

UBL   where you come first

askari bank LIMITED

ABL Asset Management   Discover the potential

JS investments   Managing Mutual Funds Better!   AM2 RATED BY JCR-VIS

Atlas Asset Management   An Atlas Group Company | Rated AM2+ by PACRA

BMA TRADE

Foundation Securities   A Fauji Foundation Group Company

NAFA

faysalfunds   The Art of Investment

KASB   KHADIM ALI SHAH BUKHARI SECURITIES

Alfalah Securities   e-Falah Trade

HBL

Nestlé

LAKSON investments   partner with confidence

Digitizing Africa

Our work in Africa included providing solutions to power their stock market. The Ghana regulatory authorities required brokerage houses to implement a compliant software solution to manage daily trading processes.

The system needed to be compliant with KYC and AML regulations for clients who wished to invest through these brokerage houses. Since the Ghana Stock Exchange (GSE) was automated, brokers required a strong enough solution to match and carry out large amounts of transactions on a daily basis.

Ghana is currently using three of our softwares to power their financial sector. These customers have incorporated BackConnect, AssetConnect and IndustryConnect to streamline operations in their backing financial software.
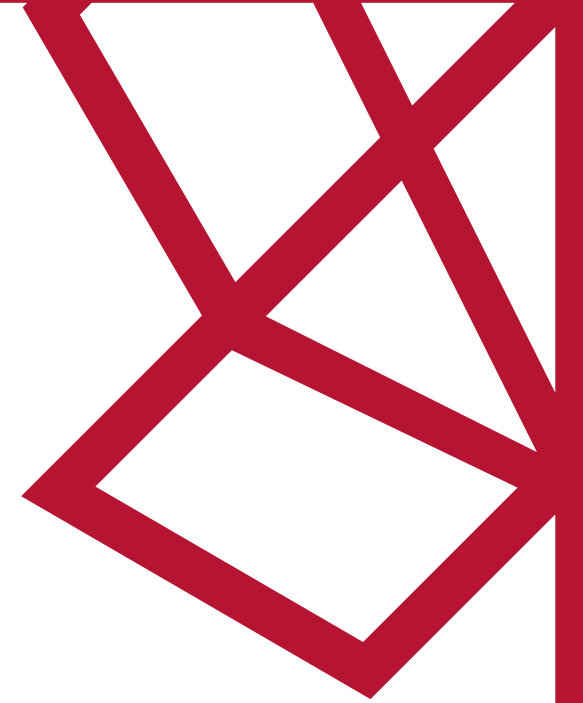
Industries

Healthcare

We have empowered the healthcare industry with innovative software solutions, revolutionizing patient care, streamlining operations to enhance timebound decision-making and taking medical research and diagnosis to another level.

HealthConnect

A comprehensive 360 degree healthcare industry solution

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HealthConnect is a comprehensive Hospital Management Information System (HMIS) that digitalizes hospital working by automating all the clinical and non-clinical processes.

This solution is secure, maximizes efficiency, reduces patient wait time and achieves better diagnostics through the automation of medical records.

HealthConnect is also compliant with international standards such as ICD10, CPT Codes, ATC Code, HL7 and DICOM and provides WHO compliant reporting.

It also supports smart dashboards to facilitate higher management decision making and complete system visibility.

60K+
Daily patients

80+
Partner Hospitals

7.5+M
Registered Patients

HealthConnect Modules

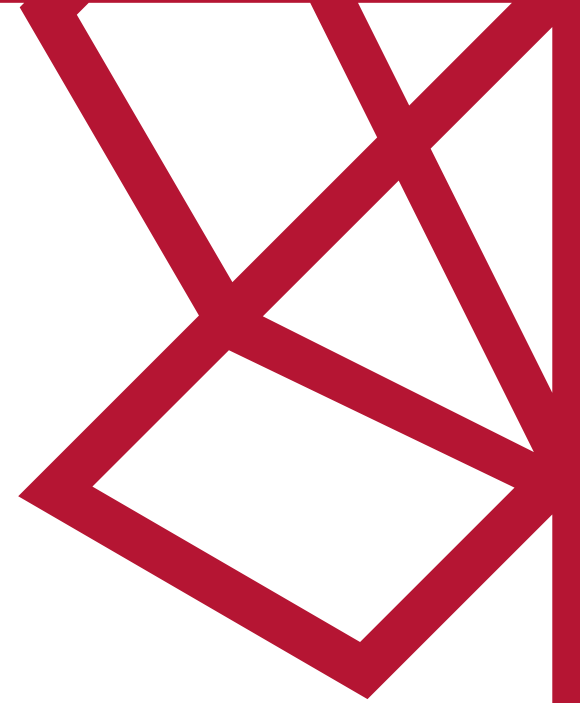|					
Tele-Medicine	Patient Registration	Out Patient Management	In Patient Management	Emergency Management	Electronic Medical Records	Cloud Based Online Practice Management
Procurement Management	Pathology Lab Management	Radiology	Blood Bank	Operation Theatre	Patient Billing	Inventory Management
Dashboard and Reports	Ambulance Management	Waste Management	Soft Queue Management System	Pharmacy Management	Financial Management

ClinicConnect

A practice management solution to connect patients and practitioners

ClinicConnect is an easy to use practice management solution that keeps patients and practitioners connected for better and smarter healthcare.

It maintains updated and secure Electronic Medical Records on the cloud, accessible any time, anywhere. All the key process work flows from patient sign up, appointment management (on mobile apps), billing services and the creation and management of health records are seamlessly integrated.

This makes it highly efficient, extremely interactive and cost-effective for all the participants. A free web presence and advertisement capability is also provided to members of ClinicConnect.

Through a single sign-on, we have enabled an integrated clinic and a personal web presence on the health portal that allows you to advertise your medical services to a massive local and global audience.
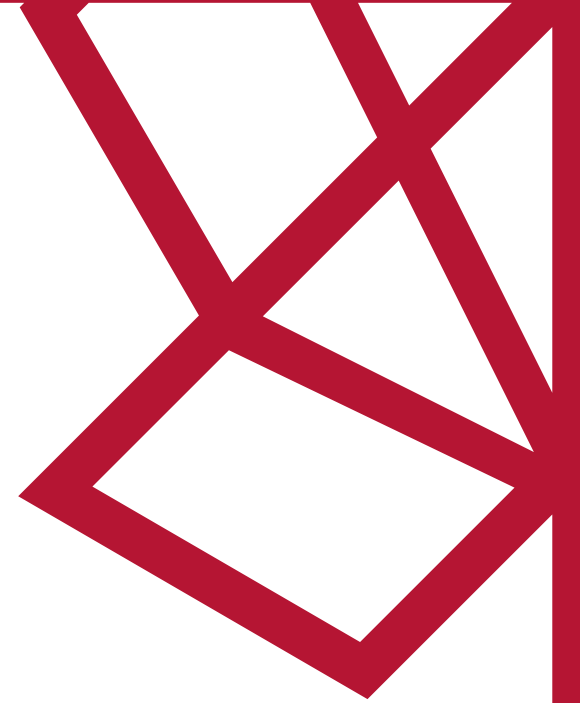
Finance

We have played a crucial role in the finance industry by providing cutting-edge software solutions, enabling secure transactions, efficient financial management, and data analysis, while ensuring regulatory compliance.
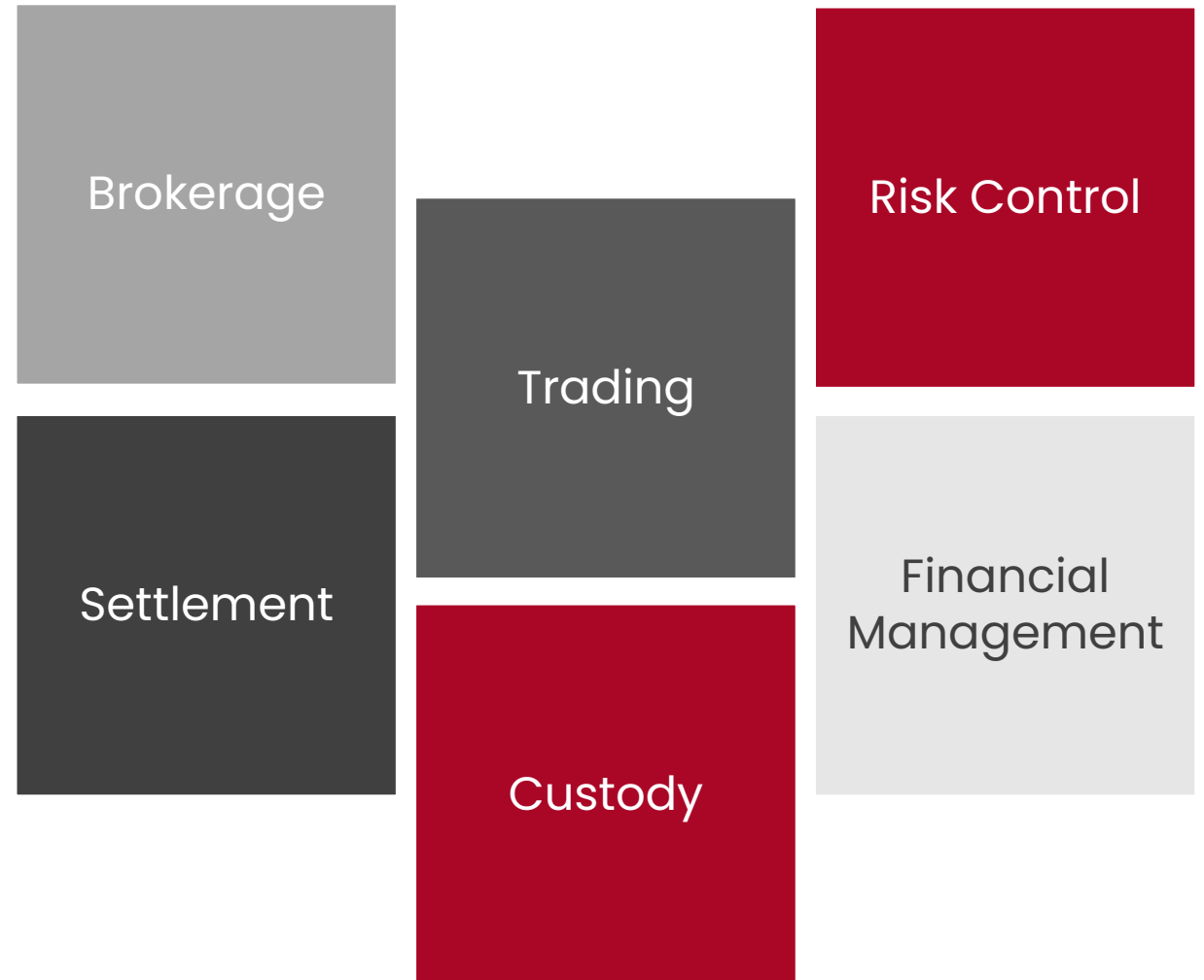
BackConnect

A brokerage solution with end-to-end automation

BackConnect is a functionally rich, stock and commodity brokerage back-office and trading system designed to provide straight-through-order, processing, equity, custody, and money market services with extensive online exposure and margin control capability.

The product has been designed around flexible architecture allowing it to add support to new exchanges with a minimum of changes. It provides a dynamic end-to-end solution to brokerage houses with interfaces to trading, depository, and clearing and settlement systems.

Along with the back office, BackConnect comes with a frond-end interface as well.

Brokerage

Trading

Risk Control

Settlement

Custody

Financial Management

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Features

Multi-currency & multi-venue trading

Role-based access controls

Money Market (MM) System

Integrated GL

Fixed Income Securities (FIS) Management

Supports multiple & multi-currency asset classes

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25K

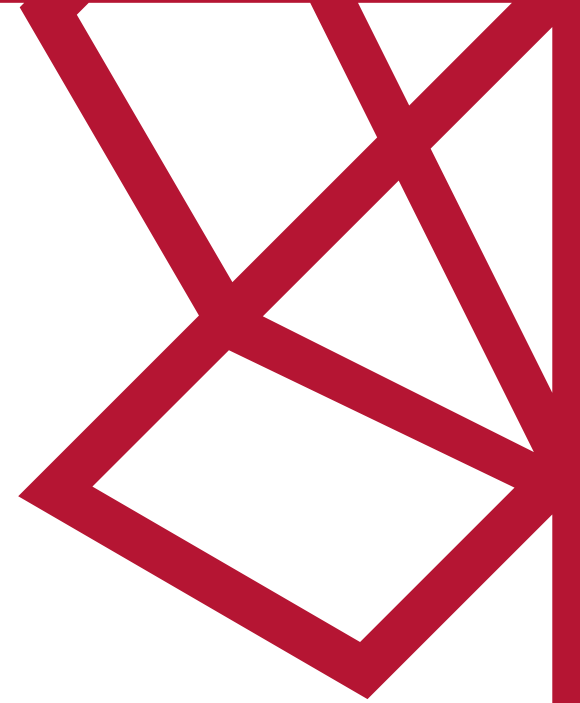Daily trade transactions for our BackConnect trading terminal

20+

Local and international brokerage houses are utilizing BackConnect

30K+

Clients across brokerage houses that have enabled BackConnect

AssetConnect

A Complete Investment Management Solution

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AssetConnect is a comprehensive and fully integrated investment management solution. It offers cross-asset portfolio management, risk analysis, investment accounting and regulatory compliance.

The back office provides investment management and tracking, portfolio valuation, accounting and investment reporting for all types and sizes of funds.

The main focus of AssetConnect is on mutual funds, pension funds, employee provident funds and institutional portfolios. It supports multiple types of accounts and investments, income payments and administrative plans.

The system offers a number of business advantages, such as increased efficiency and lower cost, with processing ability to manage the trade cycle from order to settlement. It also has the capability of supporting a large number of fund portfolios.

AssetConnect is currently live at major asset management companies, private equity firms, investment banks and insurance companies

Mutual Funds

Provident Funds

Pension Funds

Private Equity

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Key Features

Setup fund profiles

Management fee calculations

Performance Reporting

Setup pricing policies (forwards/backward)

Setup fund loads and taxes

AssetConnect Modules

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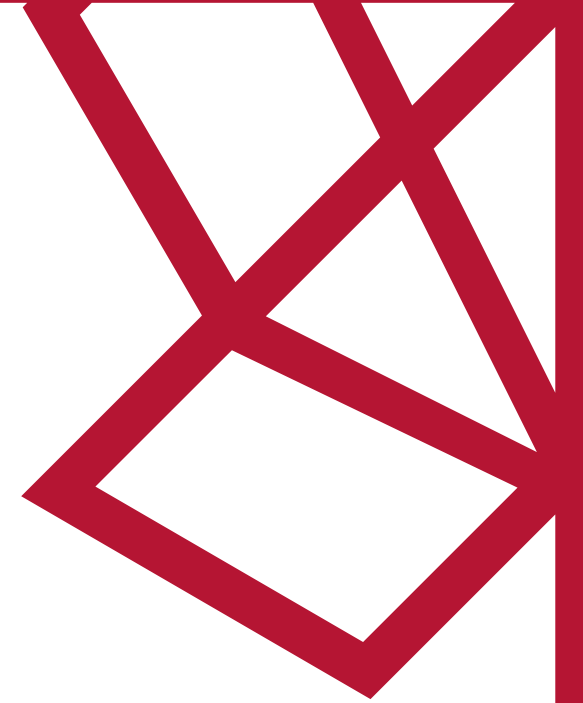| Bonds and Cash Management	Financial Accounting	Regulatory Compliance	Security and Access Control	Alerts and Notifications

| | Unit Management | Anti-Money Laundering Checks (AML) | Reporting | Multi Fund Facility | Commission and Fee Modules |

Employee Fund Manager

A complete HR Solution for all human resource management

A comprehensive web based investment and back-office solution specifically designed for organization wide employee provident & pension funds. Investment accounting is fully integrated with all other modules, and facilitates users of different department to authenticate the transactions.

Allows investment management and tracking, provides portfolio valuation, accounting and investment reporting for all type and size of funds. The solution architecture is designed to scale in order to support unlimited number of funds of different types. Product deployed and in live use at a number of blue chip organizations.

Employee Fund Manager Modules

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Member contributions, withdrawals with provision of opening balances

Employee Loan Management

Uploaders to insert bulk data in seconds

Fund Management

Comprehensive Reporting

Integrated General Ledger and Vouchering

Equity Investments

Nestle

Softech Systems has played a crucial role in transforming Nestle's operations through the implementation of our Employee Fund Manager.

This system offers a wide range of business advantages, including heightened efficiency and reduced costs, by seamlessly managing the entire trade cycle from order to settlement.

Its capabilities encompass investment management, portfolio valuation, accounting, and investment reporting for funds of all sizes and types.

The solution's architecture is meticulously designed to scale effortlessly, accommodating an unlimited number of funds with varying characteristics. Notably, the system is engineered to handle workloads efficiently and accurately, ensuring seamless operations without errors.

With our Employee Fund Manager, Nestle has been able to optimize its investment management processes and achieve remarkable business outcomes.

Crypto Trading Platform

Available in iOS, android and web versions

- Trading of over 200 cryptocurrency coins
- Real Time Price Feed and Charts
- Real Time Buy and Sell orders
- Cash Withdrawal and Deposit
  - Multiple Payment Methods
- Coin Withdrawal and deposit
- Account Statement
- Overall Funds Portfolio Display
- Orders, trades and reports

Telecom

We have driven the telecom industry forward, delivering advanced software solutions that enable seamless communication, network optimization, and enhanced customer experience, revolutionizing the way we connect.

Ericsson | Order Management

Softech has partnered with Ericsson to provide catalog and order management solutions for the telecom industry.

- Etisalat, UAE
- BMW, Germany
- Hutchinson, Hong Kong
- TSTT, Trinidad and Tobago
- Telecom of Thailand, Thailand

- Time Warner, USA
- STC, Saudi Arabia
- Rogers, Canada
- Turk Telecom, Turkey

Navigation

We have been at the forefront of driving innovation in the mapping and navigation industry, providing advanced software solutions that enable seamless exploration, optimized route planning, and enhanced user experiences. By revolutionizing the way we navigate the world, we have empowered individuals to effortlessly discover new destinations, find their way with ease, and embark on unforgettable journeys with confidence

OgoulTravel

Your Gateway to Seamless Travel, Booking Your Perfect Stay with Ease

OgoulTravel is an all-in-one travel platform developed by Softech Systems and owned by Posh Enterprises. It provides information on nearest attractions, city profiles, contacts, and local news

Key Features
- Nearest Attractions
- Contacts on the map
- City profile
- Trip planning

Social Media

We have fueled the social media landscape with our software solutions, facilitating user engagement, content management, and data analysis, empowering individuals, businesses, and organizations to thrive in the digital era.

Facelift | Social Media Development

Development partnership with facelift,
Germany's largest social media marketing solution provider.

Key Features
- Automation of content publishing
- Content Moderation
- Customer Engagement and Communication
- Advertising and Brand Building
- Data Analytics

3K+
major European and
global brands

100,000+
Social Profiles

Posh Technologies

Posh Enterprise is an advanced technology, product development and services company headquartered in California, USA focused on advancing the state of the art in Social Media and Digital Media applications.

As an innovative provider of comprehensive technology solutions, with a strong team of professionals, Posh strives to deliver the highest levels of product quality and value, global customer satisfaction and service to our employees, investors and the communities in which we operate.

Mizdah

Crafted for an amazing virtual meeting experience

Mizdah is the answer to all your collaboration needs, providing a high-quality audio-video meeting platform for corporate, educational, personal, and family get-togethers. Mizdah is built for you, and at every stage during the development process, engineers make decisions based on how it'll improve your experience and that of other users worldwide.

Key Features
- Reliability
- Security
- Easy to Use
- Multi-Device Functionality

KalamTime

Simple and Secure Communication with Real-time Translations

KalamTime is our messenger app developed to redefine communication. This multilingual, secure and reliable instant messaging service lets you stay in touch with people worldwide even if you speak a different language.

Key Features
- Chats
- Assured Security
- Prevent Fake News
- View Status of seen receipts
- Blocking
- Build it up beyond boundaries
- Unlimited purpose-based groups
- HD quality Audio and Video
- Limitless sharing
- Be invisible
- More control over messages

WorldNoor

Revolutionizing the way you use Social Media

WorldNoor is your gateway app to finding friends, exploring exciting events, following the news, endless options for social media marketing and much more. It empowers you to speak, understand and converse with people without sharing a common language.

Key Features
- Share and grow
- No limits on file sizes
- Make new connections
- Reach your circle
- Go live
- Platform agnostic
- Newsfeed

Werfie

Sparking Conversations, Sharing Stories, and Connecting the World

With its distinctive format of short messages, Werfie empowers users to express themselves succinctly while reaching a vast and diverse audience.

At its core, Werfie is a hub of real-time conversations that span across a multitude of topics, from breaking news and current events to entertainment, sports, and beyond. It serves as a virtual town square where individuals, organizations, and even public figures converge to share their thoughts, opinions, and experiences with the world.

Key Features
- Follow accounts
- Share trends
- Chat with likeminded users
- Stay connected to the world

Education

We have transformed education through our software solutions, enabling effective distance learning platforms, interactive virtual classrooms, and personalized learning experiences, ensuring access to quality education anytime, anywhere.

Ogoul Technologies

Ogoul Technology is an advanced technology, product development and services company in Doha, Qatar. It is focused on spearheading social media and digital media applications. As an innovative provider of comprehensive technology solutions, Ogoul's team of professionals strive to deliver the very best of product quality, provide value, increased customer satisfaction and stellar service to its customers globally.

OgoulEMS

Digitizing the traditional school management systems

OgoulEMS is an internet-based resource, e-learning, and classroom management solution developed for online education. It has built-in tools and resources that can simplify learning management systems and enhance teaching. These tools help teachers and administrators in managing their tasks easily.

It also enhances the learning process by providing clarity in instructions and access to e-learning content. OgoulEMS enhances the visibility of operations to all the stakeholders, including parents enabling a complete ecosystem of an online academy.

Key Features
- Super Admin Portal
- School Admin Portal
- Teacher Portal
- Student Portal
- Parent Portal
- Proctor Portal

Ogoul Tutor

Online Tutoring Solution for Students and Tutors

OgoulTutor offers an interactive collaboration platform where students can search for their preferred tutors from anywhere globally, based on their tutor's, experience, students' reviews, etc. They can place a request for classes, get a confirmation, complete the payment and connect on a high-quality video platform to learn through live tutorial sessions.

Key Features
- Fully web based
- Easy tutoring
- Search for tutors
- Integrated Classroom
- Pay per lecture
- Auto-recording of lectures
- Tutors
- Flexibility

Way Forward

Our goal of wanting to solve problems will not change. As Softech Systems moves forward into the future, we are excited to innovate ways we can keep providing solutions.

The vision set out by our founders has not waivered, rather, it has cemented our need to remain relevant for our clientele now, and those that are yet to arrive.

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Thank You

For queries, reach out to **info@softech-systems.com**

www.softech-systems.com