



**Softech  
Systems.**  
Innovating your world



## The Softech Story

From the start, Softech Systems has been focused on creating solutions to bring about change; across continents, countries, cities and organizations. Every solution is carefully curated to add value to businesses who are driving positive impact globally.

Our founders brought back best practices from around the world which fueled one goal; **construct robust software that lasts generations.**

## Startup or Veteran, We're Here For You

We are committed to more than just financial success. Beyond the realm of profit-making, Softech Systems is deeply devoted to fostering a thriving community.

We recognize that startups are not merely individual endeavors but integral parts of a larger ecosystem. With a steadfast dedication to collaboration, knowledge sharing, and mutual growth, Softech Systems works hand in hand with startups to provide tailored solutions that transcend mere business transactions.



# Services Portfolio



# Bespoke Software

Softech Systems is a 24/7 full service agency that has 25+ years of experience in creating custom-made software for businesses domestically and internationally. Developing software that is tailor-made to specific needs means dynamic, adaptive solutions that bring about impactful change.

Using insights from our customers, we can identify key issues in businesses that are causing unnecessary bottlenecks. As a company primarily built to solve problems through technology, each of our solutions caters to addressing specific issues faced by our customers.

**Our job is to create systems that provide seamlessness through the skills and expertise we bring to the table.**



Cloud  
Services



Web  
Development



SaaS



Back Office



Mobile  
Development



Databases



Software  
Architecture



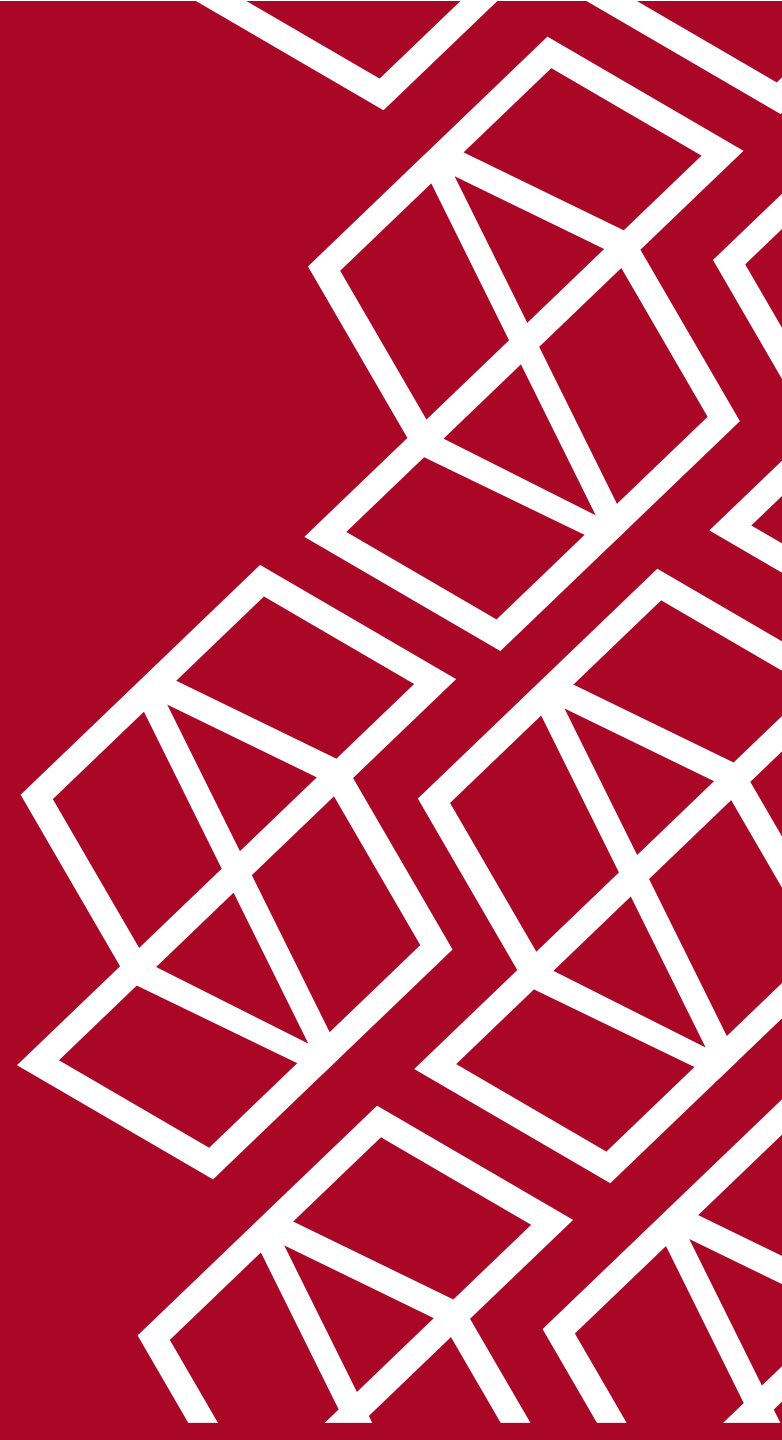
Internet of  
Things

# Resource Augmentation

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As part of our software solutions service, we offer high performing teams of developers with a world of experience and technical expertise. We can add or remove any resource pool depending on the growing needs of our clientele.

This allows for seamless modular integration, boosting efficiency for a fraction of the cost and a very quick turnaround time.





# Business Process Outsourcing

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Softech Systems distinguishes itself by offering comprehensive business process outsourcing solutions that empower our clients to optimize their operations and focus on core business objectives. With a deep understanding of diverse industries, we streamline and enhance processes, leveraging cutting-edge technologies and a team of experts.

Our tailored approach ensures seamless integration of outsourced functions, spanning from customer support and data management to marketing and digital platform management.



# Amazon Web Services

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Teams at Softech Systems consist of solution architects and developers who have the necessary expertise to work on AWS.

As a part of this sphere, Softech Systems can

- conduct fresh development on AWS
- migrate applications to the cloud and integrate to AWS to avail its advantages
- optimize existing solutions by restructuring them to reduce billing costs



# Softech Digital

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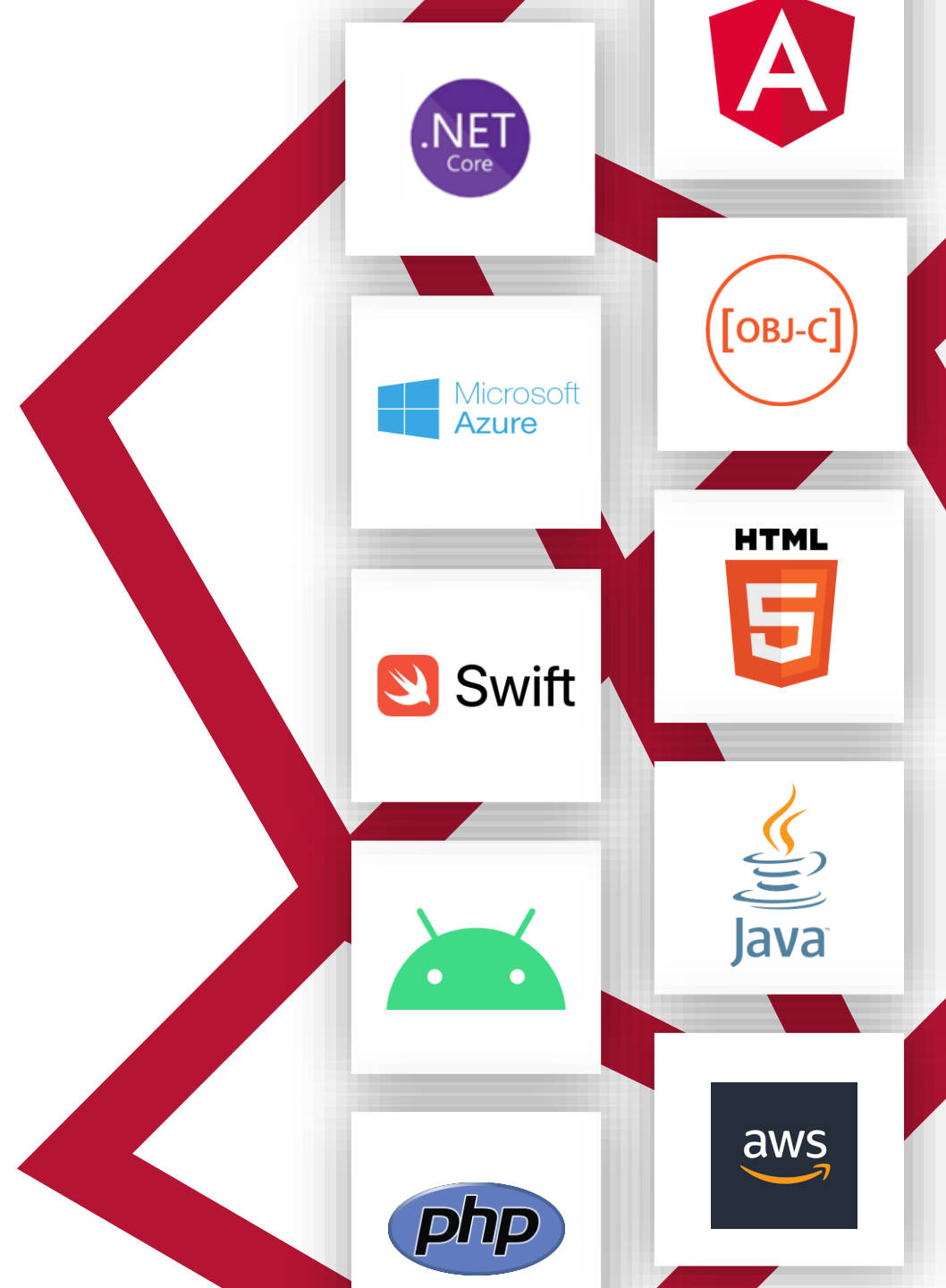
We have a comprehensive media house that offers 360-degree digital marketing services to clients.

Our in-house team, consisting of skilled business developers, account managers, graphic designers, animators, photographers, videographers and UI/UX designers who enable us to provide end-to-end solutions tailored to client needs.



# Cutting Edge Technology

With expertise in React, AWS, Python and more, we are well equipped to tackle diverse project requirements. Our ability to ensure top-notch software solutions is to stay updated with the ever-evolving technology landscape.



# IoT

Softech Systems has a specialized workforce to build IoT products using ZigBee, Allyon, Thread with PHP, .Net Core, Java and Node.js.

Over a period of the past 8 years, Softech has developed several mobile apps and web portals for IoT related products.

## Healthcare

In collaboration with US partner Zealacare, we worked closely with patient care facilities to bring to market wearable technology for autonomous and wireless patient monitoring.

The technology helped inform and alert the care staff on patient health without being in close proximity to the patient.

## Consumer Appliances

Working with Heaven Fresh Inc. and Danby in Canada, we developed smart apps for their humidifier and air purifier devices.

These applications focused on providing alerts on the functionality of the devices as well as monitoring changes in the environment.

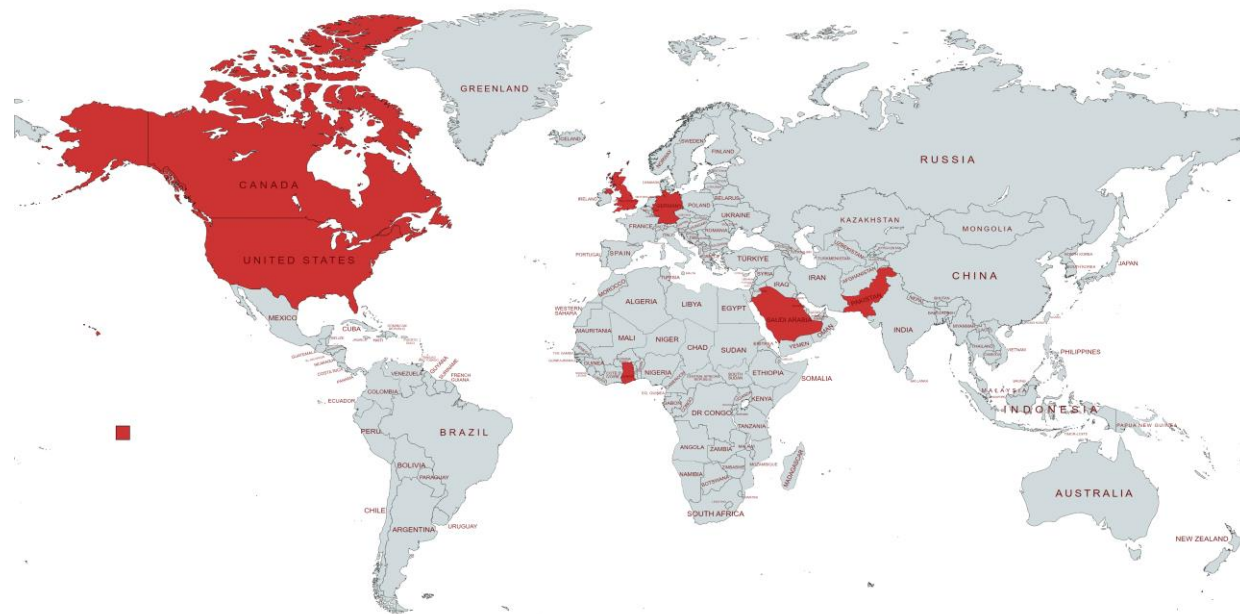
# Clients & Partners

# Two Decades of Growth

As systems become bigger, they need proper regulation. They strain weak links as countries emerge into larger versions of themselves.

What becomes required is a revolution in how industries are being run and the impact they are generating; a strategic collaborative approach to building these systems to ensure a large scale uplift.

**By identifying this need of collective action, Softech Systems found itself in the midst of creating powerhouse software, to sustain core industries for countries around the world.**



**We have 150+ customers across multiple continents**

# Global Footprint

Our partners have access to the very best of what we have to offer. They give us room to innovate and be adaptive while keeping integrity in their work.

Softech operates in the service business. Our job is to serve companies like these to outperform, to build their core systems for strong foundations to carry them forward.



## Key Accounts

Our collaboration has allowed us to actively contribute to their expansion, underscoring our dedication to driving success.





# **Solutions**

## Healthcare

# HealthConnect

A practice management solution to connect patients and practitioners

**HealthConnect is a comprehensive Hospital Management Information System (HMIS) that digitalizes hospital working by automating all the clinical and non-clinical processes.**

This solution is secure, maximizes efficiency, reduces patient wait time and achieves better diagnostics through the automation of medical records.

HealthConnect is also compliant with international standards such as ICD10, CPT Codes, ATC Code, HL7 and DICOM and provides WHO compliant reporting.

It supports smart dashboards to facilitate higher management decision making and complete system visibility.

**60K+**  
Daily patients

**80+**  
Partner Hospitals

**7.5+M**  
Registered Patients

# HealthConnect Modules

Tele-  
Medicine

Patient  
Registration

Out Patient  
Management

In Patient  
Management

Emergency  
Management

Electronic  
Medical  
Records

Cloud Based  
Online Practice  
Management

Procurement  
Management

Pathology Lab  
Management

Radiology

Blood  
Bank

Operation  
Theatre

Patient  
Billing

Inventory  
Management

Dashboard  
and  
Reports

Ambulance  
Management

Waste  
Management

Soft Queue  
Management  
System

Pharmacy  
Management

Financial  
Management



Healthcare

# ClinicConnect

A comprehensive 360 degree healthcare industry solution

**ClinicConnect is an easy to use practice management solution that keeps patients and practitioners connected for better and smarter healthcare.**

It maintains updated and secure Electronic Medical Records on the cloud, accessible any time, anywhere. All the key process work flows from patient sign up, appointment management (on mobile apps), billing services and the creation and management of health records are seamlessly integrated.

This makes it highly efficient, extremely interactive and cost-effective for all the participants. A free web presence and advertisement capability is also provided to members of ClinicConnect.

Through a single sign-on, we have enabled an integrated clinic and a personal web presence on the health portal that allows you to advertise your medical services to a massive local and global audience.



## Finance

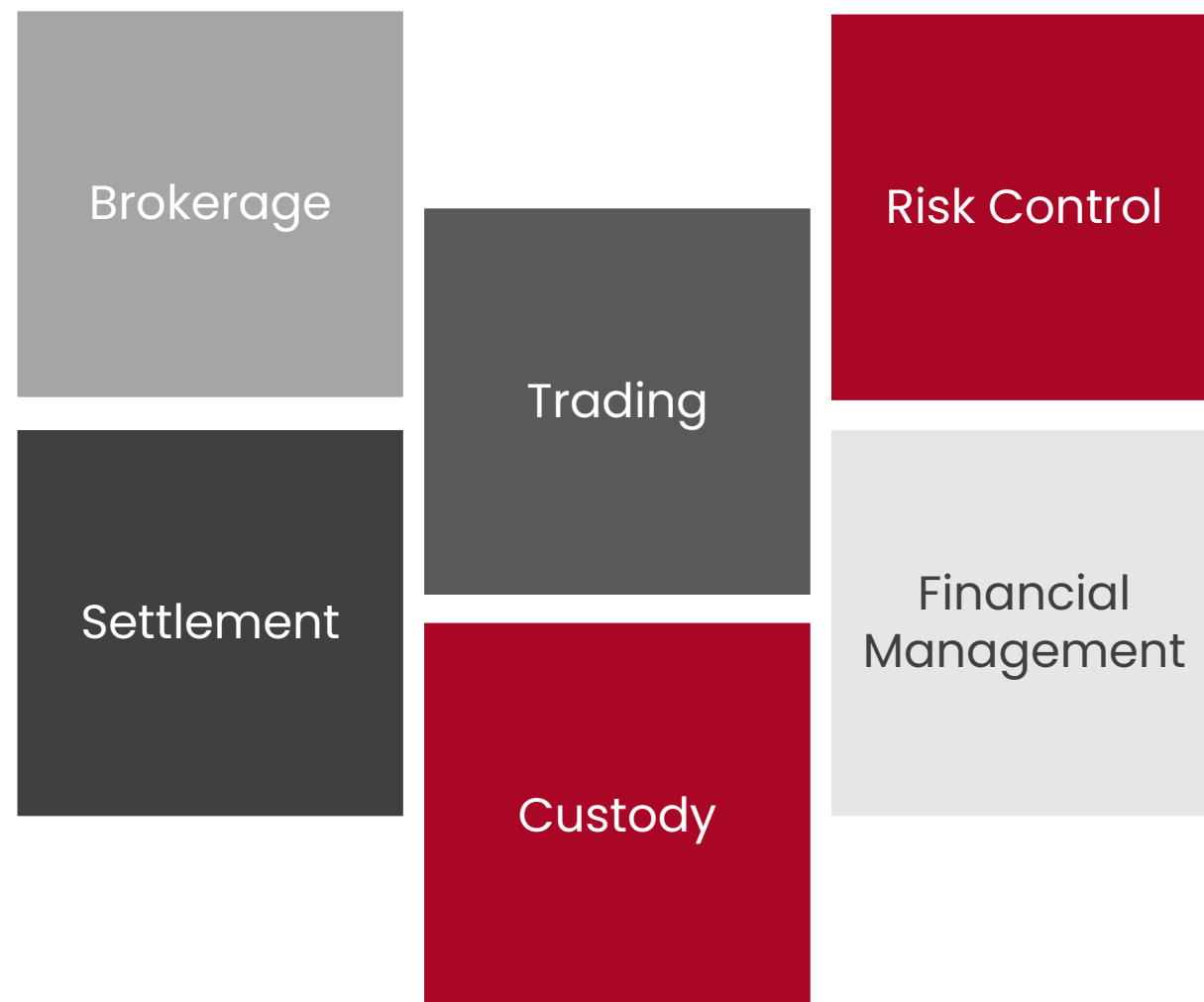
# BackConnect

A brokerage solution with end-to-end automation

**BackConnect is a functionally rich, stock and commodity brokerage back-office and trading system designed to provide straight-through-order, processing, equity, custody, and money market services with extensive online exposure and margin control capability.**

The product has been designed around flexible architecture allowing it to add support to new exchanges with a minimum of changes. It provides a dynamic end-to-end solution to brokerage houses with interfaces to trading, depository, and clearing and settlement systems.

Along with the back office, BackConnect comes with a front-end interface as well.



**Multi-currency &  
multi-venue trading**

**Money Market  
(MM) System**

**Role-based  
access controls**

**Integrated  
GL**

**Fixed Income Securities  
(FIS) Management**

**Supports multiple  
& multi-currency  
asset classes**

# Features



# 25K

Daily trade transactions for our BackConnect trading terminal

# 20+

Local and international brokerage houses are utilizing BackConnect

# 30K+

Clients across brokerage houses that have enabled BackConnect



## Finance

# AssetConnect

A Complete Investment Management Solution

**AssetConnect is a comprehensive and fully integrated investment management solution. It offers cross-asset portfolio management, risk analysis, investment accounting and regulatory compliance.**

The back office provides investment management and tracking, portfolio valuation, accounting and investment reporting for all types and sizes of funds.

The main focus of AssetConnect is on mutual funds, pension funds, employee provident funds and institutional portfolios. It supports multiple types of accounts and investments, income payments and administrative plans.

The system offers a number of business advantages, such as increased efficiency and lower cost, with processing ability to manage the trade cycle from order to settlement. It also has the capability of supporting a large number of fund portfolios.

AssetConnect is currently live at major asset management companies, private equity firms, investment banks and insurance companies

Mutual  
Funds

Provident  
Funds

Pension  
Funds

Private  
Equity

# Key Features

**Setup fund  
profiles**

**Management fee  
calculations**

**Performance  
Reporting**

**Setup pricing policies  
(forwards/backward)**

**Setup fund loads  
and taxes**

# AssetConnect Modules

Bonds and Cash  
Management

Financial  
Accounting

Regulatory  
Compliance

Security and  
Access Control

Alerts and  
Notifications

Unit  
Management

Anti-Money Laundering  
Checks (AML)

Reporting

Multi Fund  
Facility

Commission and  
Fee Modules

## Finance

# Employee Fund Manager

A complete HR Solution for all human resource management

**A comprehensive web based investment and back-office solution specifically designed for organization wide employee provident & pension funds. Investment accounting is fully integrated with all other modules, and facilitates users of different department to authenticate the transactions.**

Allows investment management and tracking, provides portfolio valuation, accounting and investment reporting for all type and size of funds. The solution architecture is designed to scale in order to support unlimited number of funds of different types. Product deployed and in live use at a number of blue chip organizations.

## Modules

- Member contributions, withdrawals with provision of opening balances
- Employee Loan Management
- Uploaders to insert bulk data in seconds
- Fund Management
- Comprehensive Reporting
- Integrated
- Equity Investments



## Navigation

# City Mapping Application

Your Gateway to Seamless Travel, Booking Your Perfect Stay with Ease

This all-in-one travel platform provides information on nearest attractions, city profiles, contacts, and local news.

### Key Features

- Nearest Attractions
- Contacts on the map
- City profile
- Trip planning





## Social Media

# Audio-Video Meeting Platform

Crafted for an amazing virtual meeting experience

Our AV Meeting Platform is the answer to all your collaboration needs, providing a high-quality solution for corporate, educational, personal, and family get-togethers. This software is built for you, and at every stage during the development process, engineers make decisions based on how it'll improve your experience and that of other users worldwide.

### Key Features

- Reliability
- Security
- Easy to Use
- Multi-Device Functionality

## Social Media

# Messenger App

Simple and Secure Communication with Real-time Translations

This application developed to redefine communication. It is a multilingual, secure and reliable instant messaging service lets you stay in touch with people worldwide even if you speak a different language.

### Key Features

- Chats
- Assured Security
- Prevent Fake News
- View Status of seen receipts
- Blocking
- Build it up beyond boundaries
- Unlimited purpose-based groups
- HD quality Audio and Video
- Limitless sharing
- Be invisible
- More control over messages





## Social Media

# News Application

Revolutionizing the way you use Social Media

This solution is your gateway app to finding friends, exploring exciting events, following the news, endless options for social media marketing and much more. It empowers you to speak, understand and converse with people without sharing a common language.

### Key Features

- Share and grow
- No limits on file sizes
- Make new connections
- Reach your circle
- Go live
- Platform agnostic
- Newsfeed

# Social Media Platform

Sparking Conversations, Sharing Stories, and Connecting the World

With its distinctive format of short messages, this social media solution empowers users to express themselves succinctly while reaching a vast and diverse audience.

At its core, it is a hub of real-time conversations that span across a multitude of topics, from breaking news and current events to entertainment, sports, and beyond. It serves as a virtual town square where individuals, organizations, and even public figures converge to share their thoughts, opinions, and experiences with the world.

### Key Features

- Follow accounts
- Share trends
- Chat with likeminded users
- Stay connected to the world



## Education

# Education Management System (EMS)

Digitizing the traditional school management systems

Our EMS is an internet-based resource, e-learning, and classroom management solution developed for online education. It has built-in tools and resources that can simplify learning management systems and enhance teaching. These tools help teachers and administrators in managing their tasks easily.

It also enhances the learning process by providing clarity in instructions and access to e-learning content. It enhances the visibility of operations to all the stakeholders, including parents enabling a complete ecosystem of an online academy.

### Key Features

- Super Admin Portal
- School Admin Portal
- Teacher Portal
- Student Portal
- Parent Portal
- Proctor Portal

## Education

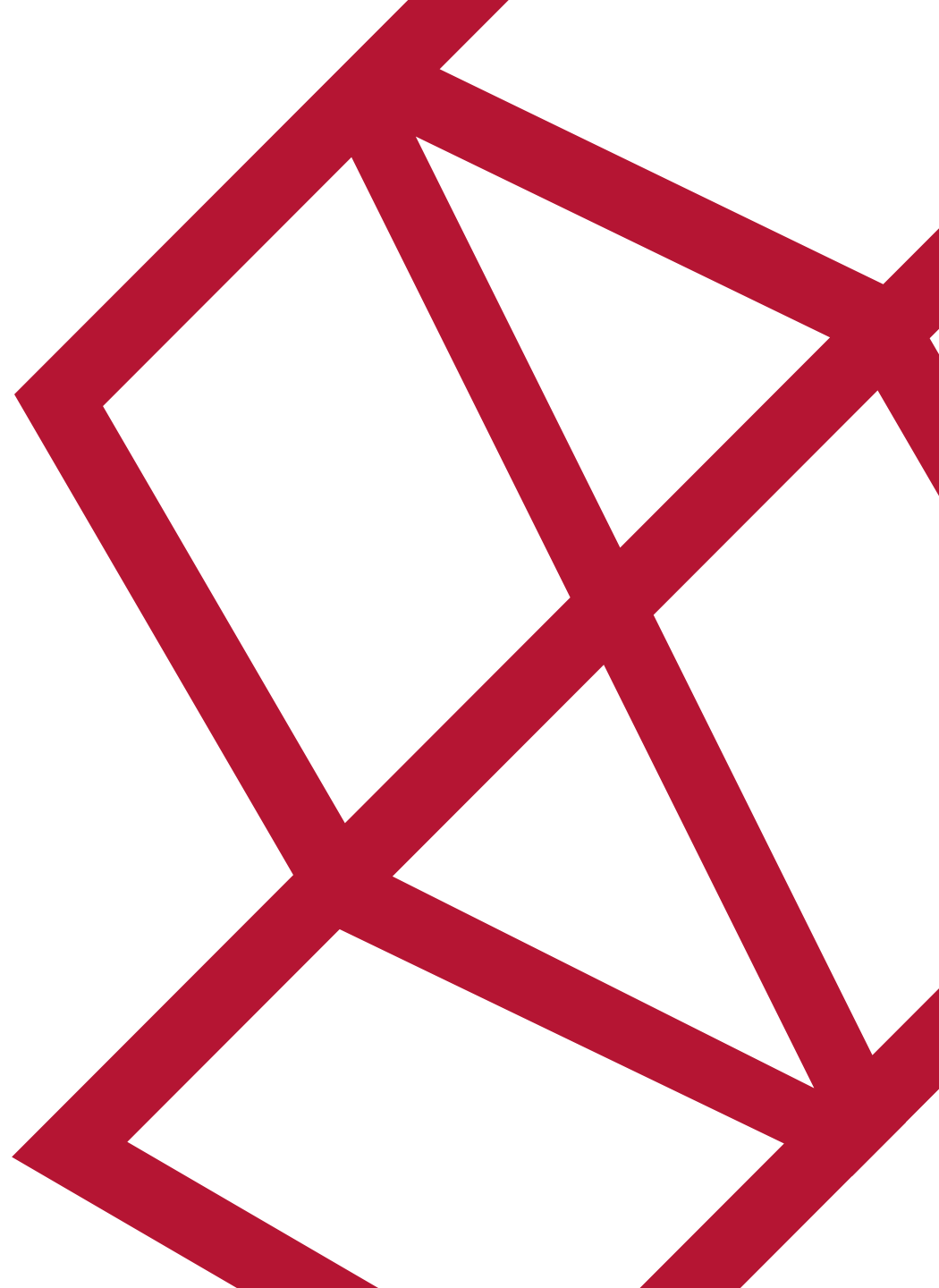
# Online Teaching Platform (OTP)

Solution for Students and Tutors

Our OTP offers an interactive collaboration platform where students can search for their preferred tutors from anywhere globally, based on their tutor's, experience, students' reviews, etc. They can place a request for classes, get a confirmation, complete the payment and connect on a high-quality video platform to learn through live tutorial sessions.

### Key Features

- Fully web based
- Easy tutoring
- Search for tutors
- Integrated Classroom
- Pay per lecture
- Auto-recording of lectures
- Tutors
- Flexibility



# Way Forward

Our goal of wanting to solve problems will not change. As Softech Systems moves forward into the future, we are excited to innovate ways we can keep providing solutions.

**The vision set out by our founders has not waived, rather, it has cemented our need to remain relevant for our clientele now, and those that are yet to arrive.**





# Thank You

For queries, reach out to [info@softtech-systems.com](mailto:info@softtech-systems.com)

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